FOR IMMEDIATE RELEASE

PRENTICE, WI - July 27, 2026 - The organizing committee for Prentice Progress Days is thrilled to announce a diverse and exciting lineup of musical acts and community events for its beloved annual festival, taking place over Labor Day weekend from **September 4 to September 7, 2026**. This year's celebration features an incredible mix of live rock, country, blues, and pop, alongside classic community traditions - offering free live entertainment for all attendees.

The festivities kick off on **Friday, September 4**, with a high-energy Street Dance on Railroad Avenue featuring **Firsthand High** from 5:00 PM to 9:00 PM, followed by the **Jerry Schmitt Band** taking the stage from 8:00 PM to midnight. Friday night also marks the second annual "Semi Glow & Show" at MBS from 8:00 PM to 10:00 PM as part of the 7th annual Northwoods Truck Show.

Saturday, September 5, brings a full day of music and festivities across town:

- **Lions Park & Railroad Avenue:** The morning begins with a pancake breakfast at 7:00 AM, a co-ed softball tournament, craft vendors at the school east gym, and the annual Prentice Progress Days Parade at 10:30 AM. Starting at 12:00 PM, Oceans Freeze Entertainment provides DJ and karaoke fun, leading up to the 2026 Miss Prentice Coronation at 2:00 PM.
- **Northwoods Truck Show (MBS):** Starting at 12:00 PM (with music from 2:00 PM to 6:00 PM), **Jon Peck and The Bad Dogs** bring their signature blues-rock sound to the show grounds.
- **Prentice Fire Department:** Country star **Hailey James** and her full band perform from 6:00 PM to 7:30 PM, followed by the ultimate party band, **Pink Houses**, delivering non-stop hits from 8:00 PM to midnight. (Sponsored by Norvado and Lake of the Torches)

On **Sunday, September 6**, Oceans Freeze Entertainment returns to Lions Park from 12:00 PM to 4:00 PM alongside an Auto Show, Kids Fishing Fun at Buccaneer Pond (1:00 PM – 2:30 PM), and a Bean Bag/Corn Hole Tournament at 1:30 PM. The weekend's musical events conclude with a Community Hymn Sing at New Beginnings Lutheran Church at 7:00 PM.

The festival wraps up on **Monday, September 7**, with the annual Leo Heikkinen Memorial Golf Tournament at Prentice Pines Golf Course starting at 12:00 PM, accompanied by KJ's Ice Cream from 12:00 PM to 6:00 PM.

In addition to the stellar music lineup, Prentice Progress Days features signature attractions including free kids' rides, face painting, airplane and vintage firetruck rides, food trucks, church pie sales, and the Northwoods Truck Show.

About Prentice Progress Days

Prentice Progress Days is an annual, multi-day community festival held over Labor Day weekend in Prentice, Wisconsin. It celebrates local heritage and community spirit through a wide range of events, live entertainment, and family-friendly activities, drawing visitors from across the region while supporting local organizations like the Prentice Lions Club and Volunteer Fire Department.

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